

Workplace Business & Employment Report

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Name	Business Count	Employee Count	# Empl per Business
All Industries	1,156	13,423	11.61
Retail Trade (2-Digit SIC's 52-59)	242	2,215	9.15
52 - Building Materials & Hardware	17	229	13.47
53 - General Merchandise Stores	11	320	29.09
54 - Food Stores	26	269	10.35
55 - Automotive Dealers & Service Stations	39	241	6.18
56 - Apparel & Accessory Stores	18	60	3.33
57 - Home Furniture & Furnishings Stores	17	107	6.29
58 - Eating & Drinking Places	64	764	11.94
59 - Miscellaneous Retail	50	225	4.50
Finance, Insurance and Real Estate (2-Digit SIC's 60-67)	90	560	6.22
60 - Depository Institutions	23	231	10.04
61 - Nondepository Credit Institutions	7	19	2.71
62 - Security & Commodity Brokers	3	8	2.67
63 - Insurance Carriers	3	8	2.67
64 - Insurance Agents Brokers & Service	24	63	2.62
65 - Real Estate	28	144	5.14
67 - Holding & Other Investment Offices	2	87	43.50
Services (2-Digit SIC's 70-89)	469	4,824	10.29
70 - Hotels Rooming Houses & Camps	6	22	3.67
72 - Personal Services	57	191	3.35
73 - Business Services	40	377	9.42
75 - Auto Repair Services & Parking	49	142	2.90
76 - Miscellaneous Repair Services	7	8	1.14
78 - Motion Pictures	2	16	8.00
79 - Amusement & Recreation Services	14	123	8.79
80 - Health Services	103	1,384	13.44
81 - Legal Services	12	38	3.17
82 - Educational Services	34	1,705	50.15
83 - Social Services	29	352	12.14
84 - Museums Art Galleries & Gardens	0	0	0.00
86 - Membership Organizations	103	410	3.98
87 - Engineering & Accounting & Mgmt Svcs	12	42	3.50
88 - Private Households	0	0	0.00

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Dresden & Weakly Co Demographics

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Name	Business Count	Employee Count	# Empl per Business
89 - Miscellaneous Services Nec	1	14	14.00
Agriculture, Forestry and Fishing (2-Digit SIC's 01-09)	22	101	4.59
Mining (2-Digit SIC's 10-14)	4	165	41.25
Construction (2-Digit SIC's 15-17)	55	413	7.51
Manufacturing (2-Digit SIC's 20-39)	48	1,945	40.52
Transportation and Public Utilities (2-Digit SIC's 40-49)	49	682	13.92
Wholesale Trade (2-Digit SIC's 50-51)	62	1,140	18.39
Public Administration (2-Digit SIC's 91-97)	105	1,297	12.35
Nonclassifiable Establishments (2-Digits SIC's 99-99)	10	81	8.10

Workplace Business & Employment Report

Area(s): Dresden town

Dresden & Weakly Co Demographics

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Name	Business Count	Employee Count	# Empl per Business
All Industries	163	1,261	7.74
Retail Trade (2-Digit SIC's 52-59)	30	115	3.83
52 - Building Materials & Hardware	1	4	4.00
53 - General Merchandise Stores	3	8	2.67
54 - Food Stores	2	5	2.50
55 - Automotive Dealers & Service Stations	8	31	3.88
56 - Apparel & Accessory Stores	2	3	1.50
57 - Home Furniture & Furnishings Stores	2	10	5.00
58 - Eating & Drinking Places	5	32	6.40
59 - Miscellaneous Retail	7	22	3.14
Finance, Insurance and Real Estate (2-Digit SIC's 60-67)	15	69	4.60
60 - Depository Institutions	2	21	10.50
61 - Nondepository Credit Institutions	2	9	4.50
62 - Security & Commodity Brokers	1	3	3.00
63 - Insurance Carriers	1	3	3.00
64 - Insurance Agents Brokers & Service	5	17	3.40
65 - Real Estate	4	16	4.00
67 - Holding & Other Investment Offices	0	0	0.00
Services (2-Digit SIC's 70-89)	63	558	8.86
70 - Hotels Rooming Houses & Camps	1	1	1.00
72 - Personal Services	7	25	3.57
73 - Business Services	3	6	2.00
75 - Auto Repair Services & Parking	6	11	1.83
76 - Miscellaneous Repair Services	2	2	1.00
78 - Motion Pictures	0	0	0.00
79 - Amusement & Recreation Services	1	5	5.00
80 - Health Services	16	310	19.38
81 - Legal Services	6	20	3.33
82 - Educational Services	4	104	26.00
83 - Social Services	4	41	10.25
84 - Museums Art Galleries & Gardens	0	0	0.00
86 - Membership Organizations	11	30	2.73
87 - Engineering & Accounting & Mgmt Svcs	2	3	1.50
88 - Private Households	0	0	0.00

Workplace Business & Employment Report

Area(s): Dresden town

Dresden & Weakly Co Demographics

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Name	Business Count	Employee Count	# Empl per Business
89 - Miscellaneous Services Nec	0	0	0.00
Agriculture, Forestry and Fishing (2-Digit SIC's 01-09)	1	4	4.00
Mining (2-Digit SIC's 10-14)	0	0	0.00
Construction (2-Digit SIC's 15-17)	5	14	2.80
Manufacturing (2-Digit SIC's 20-39)	6	80	13.33
Transportation and Public Utilities (2-Digit SIC's 40-49)	5	84	16.80
Wholesale Trade (2-Digit SIC's 50-51)	10	115	11.50
Public Administration (2-Digit SIC's 91-97)	28	222	7.93
Nonclassifiable Establishments (2-Digits SIC's 99-99)	0	0	0.00

Effective Buying Income

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

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Description	Weakley County, TN	Pct.	Dresden town	Pct.
2006 Demographic Totals				
Population	33,352		2,455	
Households	13,361		1,073	
Families	8,965		690	
Group Quarters Population	1,969		121	
Housing Units	15,151		1,213	
2006 Average Household Size	2.35		2.18	
2006 Median Age	36.39		39.23	
2006 Median Household Income	\$34,538		\$30,886	
2006 Median All Owner-Occupied Housing Value	\$84,113		\$77,528	
2006 Est. Households by Effective Buying Income				
	13,361		1,073	
EBI less than \$15,000	3,064	22.93%	250	23.30%
EBI \$15,000 - \$24,999	2,218	16.60%	229	21.34%
EBI \$25,000 - \$34,999	2,178	16.30%	158	14.73%
EBI \$35,000 - \$49,999	2,572	19.25%	186	17.33%
EBI \$50,000 - \$74,999	2,204	16.50%	167	15.56%
EBI \$75,000 - \$99,999	741	5.55%	58	5.41%
EBI \$100,000 - \$149,999	261	1.95%	18	1.68%
EBI \$150,000 - \$249,999	68	0.51%	3	0.28%
EBI \$250,000 - \$499,999	43	0.32%	4	0.37%
EBI \$500,000 or more	12	0.09%	0	0.00%
2006 Est. Average Effective Buying Income	\$37,899		\$35,939	
2006 Est. Median Effective Buying Income	\$31,420		\$28,648	
2011 Demographic Totals				
Population	32,166		2,341	
Households	12,995		1,035	
Families	8,719		664	
Group Quarters Population	1,870		115	
Housing Units	14,735		1,168	
2011 Average Household Size	2.33		2.15	
2011 Median Age	37.49		40.31	
2011 Median Household Income	\$38,490		\$33,395	



Effective Buying Income

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

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Description	Weakley County, TN	Pct.	Dresden town	Pct.
2011 Median All Owner-Occupied Housing Value	\$93,077		\$86,000	
2011 Proj. Households by Effective Buying Income	12,995		1,035	
EBI less than \$15,000	2,718	20.92%	219	21.16%
EBI \$15,000 - \$24,999	2,009	15.46%	201	19.42%
EBI \$25,000 - \$34,999	2,010	15.47%	174	16.81%
EBI \$35,000 - \$49,999	2,450	18.85%	162	15.65%
EBI \$50,000 - \$74,999	2,313	17.80%	169	16.33%
EBI \$75,000 - \$99,999	963	7.41%	76	7.34%
EBI \$100,000 - \$149,999	380	2.92%	25	2.42%
EBI \$150,000 - \$249,999	72	0.55%	5	0.48%
EBI \$250,000 - \$499,999	57	0.44%	4	0.39%
EBI \$500,000 or more	23	0.18%	0	0.00%
2011 Proj. Average Effective Buying Income	\$41,832		\$39,002	
2011 Proj. Median Effective Buying Income	\$33,807		\$30,600	



Executive Summary

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

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- The population in this area is estimated to change from 34,895 to 33,352, resulting in a decline of -4.4% between 2000 and the current year. Over the next five years, the population is projected to decline by -3.6%.

The population in United States is estimated to change from 281,421,906 to 298,021,266, resulting in a growth of 5.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.8%.

- The current year median age for this population is 36.4, while the average age is 38.5. Five years from now, the median age is projected to be 37.5.

The current year median age for United States is 36.3, while the average age is 37.2. Five years from now, the median age is projected to be 37.5.

- Of this area's current year estimated population:
89.6% are White Alone, 6.9% are Black or African Am. Alone, 0.1% are Am. Indian and Alaska Nat. Alone, 1.9% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.6% are Some Other Race, and 0.8% are Two or More Races.

For the entire United States:

73.3% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.2% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.3% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 1.3%, while the United States base area current estimated Hispanic or Latino population is 14.5%.



- The number of households in this area is estimated to change from 13,599 to 13,361, resulting in an decrease of -1.8% between 2000 and the current year. Over the next five years, the number of households is projected to decrease by -2.7%.

The number of households in United States is estimated to change from 105,480,101 to 112,267,302, resulting in an increase of 6.4% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.0%.



- The average household income is estimated to be \$44,232 for the current year, while the average household income for United States is estimated to be \$65,849 for the same time frame.

The average household income in this area is projected to increase 11.0% over the next five years, from \$44,232 to \$49,110. United States is projected to have a 10.7% increase in average household income.

- The current year estimated per capita income for this area is \$18,070, compared to an estimate of \$25,129 for United States as a whole.

Executive Summary

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

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- For this area, 46.2% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
0.1% are in the Armed Forces, 56.8% are employed civilians, 3.5% are unemployed civilians, and 39.6% are not in the labor force.

For United States, 47.0% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.1% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 81.4% of the population is estimated to be age 16 and over for the current year. The occupational classifications are as follows:

38.4% have occupation type blue collar, 43.9% are white collar, 17.7% are Service & farm workers.

For United States, 78.2% of the population is estimated to be age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

8.0% are in "Management, Business, and Financial Operations", 15.1% are in "Professional and Related Occupations", 15.2% are in "Service", and 22.1% are in "Sales and Office".

1.3% are in "Farming, Fishing, and Forestry", 10.3% are in "Construction, Extraction, and Maintenance", and 28.1% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in United States, it is estimated that they are employed in the following occupational categories:

13.7% are in "Management, Business, and Financial Operations", 20.2% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 6.9% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 8.6% had earned a Bachelor's Degree.

In comparison, for United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, or Doctorate Degree, while 15.7% had earned a Bachelor's Degree.

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- Most of the dwellings in this area (69.8%) are estimated to be Owner-Occupied for the current year. For United States the majority of the housing units are Owner-Occupied (66.9%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (67.9%) for the current year. In United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.7%) for the same year.
- The majority of housing units in this area (17.9%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Most of the housing units in United States (16.8%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Executive Summary

Area(s): Dresden town

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- The population in this area is estimated to change from 2,855 to 2,455, resulting in a decline of -14.0% between 2000 and the current year. Over the next five years, the population is projected to decline by -4.6%.

The population in United States is estimated to change from 281,421,906 to 298,021,266, resulting in a growth of 5.9% between 2000 and the current year. Over the next five years, the population is projected to grow by 4.8%.

- The current year median age for this population is 39.2, while the average age is 40.9. Five years from now, the median age is projected to be 40.3.

The current year median age for United States is 36.3, while the average age is 37.2. Five years from now, the median age is projected to be 37.5.

- Of this area's current year estimated population:
94.6% are White Alone, 4.2% are Black or African Am. Alone, 0.0% are Am. Indian and Alaska Nat. Alone, 0.5% are Asian Alone, 0.0% are Nat. Hawaiian and Other Pacific Isl. Alone, 0.1% are Some Other Race, and 0.6% are Two or More Races.

For the entire United States:

73.3% are White Alone, 12.4% are Black or African Am. Alone, 0.9% are Am. Indian and Alaska Nat. Alone, 4.2% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 6.3% are Some Other Race, and 2.7% are Two or More Races.

- This area's current estimated Hispanic or Latino population is 0.4%, while the United States base area current estimated Hispanic or Latino population is 14.5%.



- The number of households in this area is estimated to change from 1,212 to 1,073, resulting in a decrease of -11.5% between 2000 and the current year. Over the next five years, the number of households is projected to decrease by -3.5%.

The number of households in United States is estimated to change from 105,480,101 to 112,267,302, resulting in an increase of 6.4% between 2000 and the current year. Over the next five years, the number of households is projected to increase by 5.0%.



- The average household income is estimated to be \$41,787 for the current year, while the average household income for United States is estimated to be \$65,849 for the same time frame.

The average household income in this area is projected to increase 9.7% over the next five years, from \$41,787 to \$45,821. United States is projected to have a 10.7% increase in average household income.

- The current year estimated per capita income for this area is \$18,643, compared to an estimate of \$25,129 for United States as a whole.

Executive Summary

Area(s): Dresden town

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- For this area, 44.8% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:
0.0% are in the Armed Forces, 55.3% are employed civilians, 2.9% are unemployed civilians, and 41.8% are not in the labor force.

For United States, 47.0% of the population is estimated to be employed and age 16 and over for the current year. The employment status of this labor force is as follows:

0.5% are in the Armed Forces, 60.1% are employed civilians, 3.6% are unemployed civilians, and 35.8% are not in the labor force.

- For this area, 81.1% of the population is estimated to be age 16 and over for the current year. The occupational classifications are as follows:

35.1% have occupation type blue collar, 42.6% are white collar, 22.3% are Service & farm workers.

For United States, 78.2% of the population is estimated to be age 16 and over for the current year. The occupational classifications are as follows:

23.9% have occupation type blue collar, 60.0% are white collar, 16.0% are Service & farm workers.

- For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:

5.1% are in "Management, Business, and Financial Operations", 12.5% are in "Professional and Related Occupations", 21.8% are in "Service", and 25.0% are in "Sales and Office".

0.5% are in "Farming, Fishing, and Forestry", 12.2% are in "Construction, Extraction, and Maintenance", and 23.0% are in "Production, Transportation, and Material Moving".

For the civilian employed population age 16 and over in United States, it is estimated that they are employed in the following occupational categories:

13.7% are in "Management, Business, and Financial Operations", 20.2% are in "Professional and Related Occupations", 14.7% are in "Service", and 26.7% are in "Sales and Office".

0.7% are in "Farming, Fishing, and Forestry", 9.5% are in "Construction, Extraction, and Maintenance", and 14.5% are in "Production, Transportation, and Material Moving".



- Currently, it is estimated that 3.8% of the population age 25 and over in this area had earned a Master's, Professional, or Doctorate Degree and 7.1% had earned a Bachelor's Degree.

In comparison, for United States, it is estimated that for the population over age 25, 8.9% had earned a Master's, Professional, or Doctorate Degree, while 15.7% had earned a Bachelor's Degree.

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- Most of the dwellings in this area (63.1%) are estimated to be Owner-Occupied for the current year. For United States the majority of the housing units are Owner-Occupied (66.9%).
- The majority of dwellings in this area are estimated to be structures of 1 Unit Detached (73.0%) for the current year. In United States, the majority of dwellings are estimated to be structures of 1 Unit Detached (60.7%) for the same year.
- The majority of housing units in this area (17.3%) are estimated to have been Housing Unit Built 1950 to 1959 for the current year.

Most of the housing units in United States (16.8%) are estimated to have been Housing Unit Built 1970 to 1979 for the current year.

Pop-Facts: Census Demographic Overview

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

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Description	Weakley County, TN	Pct.	Dresden town	Pct.
Population				
2011 Projection	32,166		2,341	
2006 Estimate	33,352		2,455	
2000 Census	34,895		2,855	
1990 Census	31,972		2,780	
Growth 1990 - 2000	9.14%		2.70%	
2000 Population by Single Race Classification				
	34,895		2,855	
White Alone	31,501	90.27%	2,699	94.54%
Black or African American Alone	2,424	6.95%	124	4.34%
American Indian and Alaska Native Alone	52	0.15%	1	0.04%
Asian Alone	462	1.32%	10	0.35%
Native Hawaiian and Other Pacific Islander Alone	2	0.01%	0	0.00%
Some Other Race Alone	182	0.52%	4	0.14%
Two or More Races	272	0.78%	17	0.60%
2000 Population Hispanic or Latino by Origin				
	34,895		2,855	
Not Hispanic or Latino	34,493	98.85%	2,842	99.54%
Hispanic or Latino:	402	1.15%	13	0.46%
Mexican	260	64.68%	6	46.15%
Puerto Rican	23	5.72%	3	23.08%
Cuban	7	1.74%	1	7.69%
All Other Hispanic or Latino	112	27.86%	3	23.08%
2000 Hispanic or Latino by Single Race Class.				
	402		13	
White Alone	183	45.52%	9	69.23%
Black or African American Alone	15	3.73%	0	0.00%
American Indian and Alaska Native Alone	3	0.75%	0	0.00%
Asian Alone	1	0.25%	0	0.00%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	0	0.00%
Some Other Race Alone	169	42.04%	4	30.77%
Two or More Races	31	7.71%	0	0.00%
2000 Population by Sex				
	34,895		2,855	
Male	16,924	48.50%	1,327	46.48%
Female	17,971	51.50%	1,528	53.52%

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Description	Weakley County, TN	Pct.	Dresden town	Pct.
Male/Female Ratio	0.94		0.87	
2000 Population by Age	34,895		2,855	
Age 0 - 4	2,019	5.79%	176	6.16%
Age 5 - 9	2,080	5.96%	163	5.71%
Age 10 - 14	2,094	6.00%	173	6.06%
Age 15 - 17	1,358	3.89%	79	2.77%
Age 18 - 20	2,883	8.26%	111	3.89%
Age 21 - 24	2,667	7.64%	160	5.60%
Age 25 - 34	4,455	12.77%	408	14.29%
Age 35 - 44	4,654	13.34%	383	13.42%
Age 45 - 49	2,277	6.53%	181	6.34%
Age 50 - 54	2,130	6.10%	186	6.51%
Age 55 - 59	1,723	4.94%	127	4.45%
Age 60 - 64	1,512	4.33%	129	4.52%
Age 65 - 74	2,490	7.14%	259	9.07%
Age 75 - 84	1,824	5.23%	216	7.57%
Age 85 and over	729	2.09%	104	3.64%
Age 16 and over	28,246	80.95%	2,314	81.05%
Age 18 and over	27,344	78.36%	2,264	79.30%
Age 21 and over	24,461	70.10%	2,153	75.41%
Age 65 and over	5,043	14.45%	579	20.28%
2000 Median Age	34.76		39.11	
2000 Average Age	37.38		40.91	
2000 Male Population by Age	16,924		1,327	
Age 0 - 4	1,057	6.25%	95	7.16%
Age 5 - 9	1,093	6.46%	82	6.18%
Age 10 - 14	1,055	6.23%	83	6.25%
Age 15 - 17	682	4.03%	28	2.11%
Age 18 - 20	1,339	7.91%	60	4.52%
Age 21 - 24	1,318	7.79%	68	5.12%
Age 25 - 34	2,300	13.59%	214	16.13%
Age 35 - 44	2,282	13.48%	198	14.92%
Age 45 - 49	1,187	7.01%	91	6.86%
Age 50 - 54	1,067	6.30%	94	7.08%

Pop-Facts: Census Demographic Overview

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Dresden & Weakly Co Demographics

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Description	Weakley County, TN	Pct.	Dresden town	Pct.
Age 55 - 59	847	5.00%	56	4.22%
Age 60 - 64	713	4.21%	55	4.14%
Age 65 - 74	1,118	6.61%	105	7.91%
Age 75 - 84	670	3.96%	66	4.97%
Age 85 and over	196	1.16%	32	2.41%
2000 Median Age, Male	33.34		36.71	
2000 Average Age, Male	35.82		38.23	
2000 Female Population by Age	17,971		1,528	
Age 0 - 4	962	5.35%	81	5.30%
Age 5 - 9	987	5.49%	81	5.30%
Age 10 - 14	1,039	5.78%	90	5.89%
Age 15 - 17	676	3.76%	51	3.34%
Age 18 - 20	1,544	8.59%	51	3.34%
Age 21 - 24	1,349	7.51%	92	6.02%
Age 25 - 34	2,155	11.99%	194	12.70%
Age 35 - 44	2,372	13.20%	185	12.11%
Age 45 - 49	1,090	6.07%	90	5.89%
Age 50 - 54	1,063	5.92%	92	6.02%
Age 55 - 59	876	4.87%	71	4.65%
Age 60 - 64	799	4.45%	74	4.84%
Age 65 - 74	1,372	7.63%	154	10.08%
Age 75 - 84	1,154	6.42%	150	9.82%
Age 85 and over	533	2.97%	72	4.71%
2000 Median Age, Female	36.15		41.69	
2000 Average Age, Female	38.84		43.23	
2000 Population Age 15+ by Marital Status	28,694		2,286	
Total, Never Married	7,763	27.05%	408	17.85%
Married, Spouse present	15,045	52.43%	1,212	53.02%
Married, Spouse absent	872	3.04%	110	4.81%
Widowed	2,207	7.69%	326	14.26%
Divorced	2,807	9.78%	230	10.06%
Males, Never Married	4,117	14.35%	195	8.53%
Previously Married	1,669	5.82%	129	5.64%

Pop-Facts: Census Demographic Overview

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Females, Never Married	3,646	12.71%	213	9.32%
Previously Married	3,345	5.82%	427	5.64%
2000 Population Age 25+ by Educational Attainment	21,908		1,951	
Less than 9th grade	2,688	12.27%	256	13.12%
Some High School, no diploma	3,829	17.48%	348	17.84%
High School Graduate (or GED)	7,848	35.82%	727	37.26%
Some College, no degree	3,676	16.78%	356	18.25%
Associate Degree	506	2.31%	49	2.51%
Bachelor's Degree	1,891	8.63%	136	6.97%
Master's Degree	942	4.30%	32	1.64%
Professional School Degree	289	1.32%	33	1.69%
Doctorate Degree	239	1.09%	14	0.72%
Households				
2011 Projection	12,995		1,035	
2006 Estimate	13,361		1,073	
2000 Census	13,599		1,212	
1990 Census	11,992		1,127	
Growth 1990-2000	13.40%		7.54%	
2000 Households by Household Type	13,599		1,212	
Family Households	9,125	67.10%	784	64.69%
Nonfamily Households	4,474	32.90%	428	35.31%
2000 Group Quarters Population	2,499		162	
2000 Households Hispanic or Latino	107	0.79%	0	0.00%
2000 Households by Household Size	13,599		1,212	
1-person household	3,678	27.05%	387	31.93%
2-person household	4,891	35.97%	444	36.63%
3-person household	2,342	17.22%	193	15.92%
4-person household	1,859	13.67%	130	10.73%
5-person household	604	4.44%	40	3.30%
6-person household	167	1.23%	11	0.91%

Pop-Facts: Census Demographic Overview

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
7 or more person household	58	0.43%	7	0.58%
2000 Average Household Size	2.38		2.22	
2000 Households by Household Income	13,635		1,215	
Income Less than \$15,000	3,525	25.85%	322	26.50%
Income \$15,000 - \$24,999	2,079	15.25%	244	20.08%
Income \$25,000 - \$34,999	2,113	15.50%	158	13.00%
Income \$35,000 - \$49,999	2,327	17.07%	196	16.13%
Income \$50,000 - \$74,999	2,420	17.75%	210	17.28%
Income \$75,000 - \$99,999	649	4.76%	42	3.46%
Income \$100,000 - \$149,999	314	2.30%	33	2.72%
Income \$150,000 - \$249,999	168	1.23%	7	0.58%
Income \$250,000 - \$499,999	36	0.26%	3	0.25%
Income \$500,000 or more	4	0.03%	0	0.00%
2000 Average Household Income	\$38,184		\$36,243	
2000 Median Household Income	\$30,743		\$27,642	
2000 Per Capita Income	\$15,408		\$15,824	
2000 Household Type, Presence of Own Children	13,599		1,212	
Single Male Householder	1,545	11.36%	130	10.73%
Single Female Householder	2,133	15.68%	257	21.20%
Married-Couple Family, own children	3,016	22.18%	223	18.40%
Married-Couple Family, no own children	4,350	31.99%	366	30.20%
Male Householder, own children	246	1.81%	18	1.49%
Male Householder, no own children	224	1.65%	22	1.82%
Female Householder, own children	734	5.40%	83	6.85%
Female Householder, no own children	555	4.08%	72	5.94%
Nonfamily, Male Householder	462	3.40%	21	1.73%
Nonfamily, Female Householder	334	2.46%	20	1.65%
2000 Households by Presence of People	13,599		1,212	
Households with 1 or more People under Age 18:				
Married-Couple Family	3,195	23.49%	239	19.72%
Other Family, Male Householder	273	2.01%	22	1.82%
Other Family, Female Householder	858	6.31%	100	8.25%

Pop-Facts: Census Demographic Overview

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Nonfamily, Male Householder	44	0.32%	2	0.17%
Nonfamily, Female Householder	7	0.05%	1	0.08%
Households no People under Age 18:				
Married-Couple Family	4,171	30.67%	350	28.88%
Other Family, Male Householder	197	1.45%	18	1.49%
Other Family, Female Householder	431	3.17%	55	4.54%
Nonfamily, Male Householder	1,963	14.43%	149	12.29%
Nonfamily, Female Householder	2,460	18.09%	276	22.77%
2000 Households by Number of Vehicles	13,599		1,212	
No Vehicles	885	6.51%	85	7.01%
1 Vehicle	4,323	31.79%	505	41.67%
2 Vehicles	5,822	42.81%	459	37.87%
3 Vehicles	1,961	14.42%	124	10.23%
4 Vehicles	491	3.61%	20	1.65%
5 or more Vehicles	117	0.86%	6	0.50%
2000 Average Number of Vehicles	1.80		1.58	
2000 Families by Poverty Status	9,242		778	
Income At or Above Poverty Level:				
Married-Couple Family, own children	2,939	31.80%	245	31.49%
Married-Couple Family, no own children	4,080	44.15%	343	44.09%
Male Householder, own children	257	2.78%	30	3.86%
Male Householder, no own children	131	1.42%	4	0.51%
Female Householder, own children	476	5.15%	58	7.46%
Female Householder, no own children	334	3.61%	48	6.17%
Income Below Poverty Level:				
Married-Couple Family, own children	232	2.51%	10	1.29%
Married-Couple Family, no own children	222	2.40%	4	0.51%
Male Householder, own children	57	0.62%	0	0.00%
Male Householder, no own children	48	0.52%	0	0.00%
Female Householder, own children	406	4.39%	21	2.70%
Female Householder, no own children	60	0.65%	15	1.93%
2000 Population Age 16+ by Employment Status	28,284		2,259	
In Armed Forces	20	0.07%	0	0.00%

Pop-Facts: Census Demographic Overview

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Civilian - Employed	15,828	55.96%	1,247	55.20%
Civilian - Unemployed	1,022	3.61%	68	3.01%
Not in Labor Force	11,414	40.35%	944	41.79%
2000 Civilian Employed Pop. Age 16+ by Occupation	15,828		1,247	
Management, Business and Financial Operations	1,253	7.92%	68	5.45%
Professional and Related Occupations	2,375	15.01%	158	12.67%
Service	2,487	15.71%	280	22.45%
Sales and Office	3,496	22.09%	298	23.90%
Farming, Fishing and Forestry	191	1.21%	6	0.48%
Construction, Extraction, and Maintenance	1,601	10.11%	142	11.39%
Production, Transportation, and Material Moving	4,425	27.96%	295	23.66%
2000 Pop. Age 16+ by Occupation Classification	15,828		1,247	
Blue Collar	6,026	38.07%	437	35.04%
Service and Farm	2,867	18.11%	286	22.94%
White Collar	6,935	43.81%	524	42.02%
2000 Workers Age 16+, Transportation To Work	15,572		1,242	
Drove Alone	12,801	82.21%	1,005	80.92%
Car Pooled	1,612	10.35%	147	11.84%
Public Transportation	34	0.22%	0	0.00%
Walked	543	3.49%	22	1.77%
Motorcycle	10	0.06%	4	0.32%
Bicycle	42	0.27%	0	0.00%
Other Means	73	0.47%	19	1.53%
Worked at Home	457	2.93%	45	3.62%
2000 Workers Age 16+ by Travel Time to Work	15,115		1,197	
Less than 15 Minutes	6,501	43.01%	669	55.89%
15 - 29 Minutes	5,309	35.12%	331	27.65%
30 - 44 Minutes	1,918	12.69%	131	10.94%
45 - 59 Minutes	727	4.81%	27	2.26%
60 or more Minutes	660	4.37%	39	3.26%
2000 Average Travel Time to Work in Minutes	21.65		18.10	

Pop-Facts: Census Demographic Overview

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
2000 Tenure of Occupied Housing Units	13,599		1,212	
Owner Occupied	9,379	68.97%	753	62.13%
Renter Occupied	4,220	31.03%	459	37.87%
2000 Occ Housing Units, Avg Length of Residence	11		11	
2000 Tenure by Age of Householder	13,599		1,199	
Owner Occupied	9,362		734	
Householder 15 to 24 years	192	2.05%	18	2.45%
Householder 25 to 34 years	1,364	14.57%	79	10.76%
Householder 35 to 44 years	1,718	18.35%	143	19.48%
Householder 45 to 54 years	1,829	19.54%	124	16.89%
Householder 55 to 59 years	772	8.25%	39	5.31%
Householder 60 to 64 years	923	9.86%	67	9.13%
Householder 65 to 74 years	1,276	13.63%	116	15.80%
Householder 75 to 84 years	959	10.24%	82	11.17%
Householder 85 years +	329	3.51%	66	8.99%
Renter Occupied	4,237		465	
Householder 15 to 24 years	933	22.02%	93	20.00%
Householder 25 to 34 years	984	23.22%	80	17.20%
Householder 35 to 44 years	808	19.07%	84	18.06%
Householder 45 to 54 years	513	12.11%	37	7.96%
Householder 55 to 59 years	200	4.72%	19	4.09%
Householder 60 to 64 years	167	3.94%	28	6.02%
Householder 65 to 74 years	318	7.51%	44	9.46%
Householder 75 to 84 years	228	5.38%	66	14.19%
Householder 85 years +	86	2.03%	14	3.01%
2000 Pop 65 and over by HH Type and Relationship				
Total for Pop 65 and over	4,964		623	
In Households:	4,505		575	
In Family Households:	3,021	60.86%	353	56.66%
Householder:	1,682	33.88%	212	34.03%
Male	1,438	28.97%	157	25.20%
Female	244	4.92%	55	8.83%
Spouse	1,112	22.40%	122	19.58%
Parent	99	1.99%	12	1.93%

Pop-Facts: Census Demographic Overview

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Other Relatives	118	2.38%	7	1.12%
Non-Relatives	10	0.20%	0	0.00%
In Non-Family Households:	1,484	29.90%	222	35.63%
Male Householder:	339	6.83%	38	6.10%
Living Alone	314	6.33%	38	6.10%
Not Living Alone	25	0.50%	0	0.00%
Female Householder:	1,118	22.52%	184	29.53%
Living Alone	1,114	22.44%	184	29.53%
Not Living Alone	4	0.08%	0	0.00%
Non-Relatives	27	0.54%	0	0.00%
In Group Quarters:	459		48	
Institutionalized Population	445	8.96%	48	7.70%
Noninstitutionalized Population	14	0.28%	0	0.00%
2000 All Owner-Occupied Housing Values	9,362		734	
Value Less than \$20,000	670	7.16%	57	7.77%
Value \$20,000 - \$39,999	1,553	16.59%	79	10.76%
Value \$40,000 - \$59,999	1,828	19.53%	209	28.47%
Value \$60,000 - \$79,999	1,955	20.88%	165	22.48%
Value \$80,000 - \$99,999	1,355	14.47%	102	13.90%
Value \$100,000 - \$149,999	1,226	13.10%	88	11.99%
Value \$150,000 - \$199,999	451	4.82%	30	4.09%
Value \$200,000 - \$299,999	212	2.26%	0	0.00%
Value \$300,000 - \$399,999	63	0.67%	0	0.00%
Value \$400,000 - \$499,999	12	0.13%	0	0.00%
Value \$500,000 - \$749,999	16	0.17%	0	0.00%
Value \$750,000 - \$999,999	13	0.14%	0	0.00%
Value \$1,000,000 or more	8	0.09%	4	0.54%
2000 Median All Owner-Occupied Housing Value	\$66,447		\$62,711	
2000 Housing Units by Units in Structure	14,928		1,331	
1 Unit Attached	224	1.50%	3	0.23%
1 Unit Detached	10,137	67.91%	953	71.60%
2 Units	778	5.21%	112	8.41%
3 to 19 Units	1,258	8.43%	166	12.47%
20 to 49 Units	120	0.80%	4	0.30%

Pop-Facts: Census Demographic Overview

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
50 or More Units	10	0.07%	0	0.00%
Mobile Home or Trailer	2,384	15.97%	64	4.81%
Boat, RV, Van, etc	17	0.11%	0	0.00%
2000 Housing Units by Year Built	14,928		1,331	
Housing Units Built 1999 to 2000	308	2.06%	12	0.90%
Housing Unit Built 1995 to 1998	1,468	9.83%	54	4.06%
Housing Unit Built 1990 to 1994	1,234	8.27%	91	6.84%
Housing Unit Built 1980 to 1989	2,026	13.57%	154	11.57%
Housing Unit Built 1970 to 1979	2,839	19.02%	230	17.28%
Housing Unit Built 1960 to 1969	2,530	16.95%	230	17.28%
Housing Unit Built 1950 to 1959	1,798	12.04%	235	17.66%
Housing Unit Built 1940 to 1949	1,068	7.15%	107	8.04%
Housing Unit Built 1939 or Earlier	1,657	11.10%	189	14.20%
2000 Median Year Structure Built	1971		1965	
2000 Average Contract Rent	\$272		\$246	

Pop-Facts: Demographic Quick Facts

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Population				
2011 Projection	32,166		2,341	
2006 Estimate	33,352		2,455	
2000 Census	34,895		2,855	
1990 Census	31,972		2,780	
Growth 1990 - 2000	9.14%		2.70%	
Households				
2011 Projection	12,995		1,035	
2006 Estimate	13,361		1,073	
2000 Census	13,599		1,212	
1990 Census	11,992		1,127	
Growth 1990 - 2000	13.40%		7.54%	
2006 Est. Population by Single Classification Race				
White Alone	29,897	89.64%	2,322	94.58%
Black or African American Alone	2,309	6.92%	102	4.15%
American Indian and Alaska Native Alone	47	0.14%	0	0.00%
Asian Alone	624	1.87%	13	0.53%
Native Hawaiian and Other Pacific Islander Alone	2	0.01%	0	0.00%
Some Other Race Alone	200	0.60%	3	0.12%
Two or More Races	273	0.82%	15	0.61%
2006 Est. Population Hispanic or Latino				
Hispanic or Latino	448	1.34%	10	0.41%
Not Hispanic or Latino	32,904	98.66%	2,445	99.59%
2006 Tenure of Occupied Housing Units				
Owner Occupied	9,322	69.77%	677	63.09%
Renter Occupied	4,039	30.23%	396	36.91%
2006 Average Household Size				
	2.35		2.18	
2006 Est. Households by Household Income				
Income Less than \$15,000	2,977	22.28%	241	22.46%
Income \$15,000 - \$24,999	1,887	14.12%	193	17.99%
Income \$25,000 - \$34,999	1,904	14.25%	174	16.22%



Pop-Facts: Demographic Quick Facts

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Income \$35,000 - \$49,999	2,224	16.65%	138	12.86%
Income \$50,000 - \$74,999	2,529	18.93%	184	17.15%
Income \$75,000 - \$99,999	1,001	7.49%	84	7.83%
Income \$100,000 - \$149,999	594	4.45%	44	4.10%
Income \$150,000 - \$249,999	168	1.26%	9	0.84%
Income \$250,000 - \$499,999	65	0.49%	6	0.56%
Income \$500,000 and over	12	0.09%	0	0.00%
2006 Est. Average Household Income	\$44,232		\$41,787	
2006 Est. Median Household Income	\$34,538		\$30,886	
2006 Est. Per Capita Income	\$18,070		\$18,643	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Population				
2011 Projection	32,166		2,341	
2006 Estimate	33,352		2,455	
2000 Census	34,895		2,855	
1990 Census	31,972		2,780	
Growth 2006 - 2011	-3.56%		-4.64%	
Growth 2000 - 2006	-4.42%		-14.01%	
Growth 1990 - 2000	9.14%		2.70%	
2006 Est. Population by Single Race Classification				
	33,352		2,455	
White Alone	29,897	89.64%	2,322	94.58%
Black or African American Alone	2,309	6.92%	102	4.15%
American Indian and Alaska Native Alone	47	0.14%	0	0.00%
Asian Alone	624	1.87%	13	0.53%
Native Hawaiian and Other Pacific Islander Alone	2	0.01%	0	0.00%
Some Other Race Alone	200	0.60%	3	0.12%
Two or More Races	273	0.82%	15	0.61%
2006 Est. Population Hispanic or Latino by Origin*				
	33,352		2,455	
Not Hispanic or Latino	32,904	98.66%	2,445	99.59%
Hispanic or Latino:	448	1.34%	10	0.41%
Mexican	287	64.06%	5	50.00%
Puerto Rican	22	4.91%	1	10.00%
Cuban	9	2.01%	1	10.00%
All Other Hispanic or Latino	130	29.02%	3	30.00%
2006 Est. Hispanic or Latino by Single Race Class.				
	448		10	
White Alone	204	45.54%	7	70.00%
Black or African American Alone	17	3.79%	0	0.00%
American Indian and Alaska Native Alone	3	0.67%	0	0.00%
Asian Alone	1	0.22%	0	0.00%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	0	0.00%
Some Other Race Alone	188	41.96%	3	30.00%
Two or More Races	35	7.81%	0	0.00%
2006 Est. Pop. Asian Alone Race by Category*				
	624		13	

Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Chinese, except Taiwanese	112	17.95%	0	0.00%
Filipino	43	6.89%	2	15.38%
Japanese	112	17.95%	1	7.69%
Asian Indian	76	12.18%	5	38.46%
Korean	192	30.77%	1	7.69%
Vietnamese	9	1.44%	0	0.00%
Cambodian	0	0.00%	0	0.00%
Hmong	0	0.00%	0	0.00%
Laotian	0	0.00%	0	0.00%
Thai	11	1.76%	0	0.00%
Other Asian	53	8.49%	4	30.77%
Two or more Asian categories	16	2.56%	0	0.00%
2006 Est. Population by Ancestry	33,352		2,455	
Pop, Arab	109	0.33%	0	0.00%
Pop, Czech	35	0.10%	0	0.00%
Pop, Danish	5	0.01%	2	0.08%
Pop, Dutch	245	0.73%	21	0.86%
Pop, English	2,427	7.28%	179	7.29%
Pop, French (except Basque)	308	0.92%	24	0.98%
Pop, French Canadian	29	0.09%	3	0.12%
Pop, German	1,269	3.80%	108	4.40%
Pop, Greek	41	0.12%	0	0.00%
Pop, Hungarian	6	0.02%	3	0.12%
Pop, Irish	2,454	7.36%	169	6.88%
Pop, Italian	294	0.88%	29	1.18%
Pop, Lithuanian	8	0.02%	0	0.00%
Pop, United States or American	7,898	23.68%	538	21.91%
Pop, Norwegian	90	0.27%	8	0.33%
Pop, Polish	179	0.54%	32	1.30%
Pop, Portuguese	1	0.00%	0	0.00%
Pop, Russian	23	0.07%	0	0.00%
Pop, Scottish	347	1.04%	12	0.49%
Pop, Scotch-Irish	593	1.78%	20	0.81%
Pop, Slovak	0	0.00%	0	0.00%
Pop, Sub-Saharan African	111	0.33%	0	0.00%
Pop, Swedish	75	0.22%	0	0.00%

Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Pop, Swiss	17	0.05%	0	0.00%
Pop, Ukrainian	30	0.09%	0	0.00%
Pop, Welsh	108	0.32%	0	0.00%
Pop, West Indian (exc Hisp groups)	8	0.02%	0	0.00%
2006 Est. Population by Ancestry				
Pop, Other ancestries	5,179	15.53%	302	12.30%
Pop, Ancestry Unclassified	11,463	34.37%	1,005	40.94%
2006 Est. Pop Age 5+ by Language Spoken At Home	31,444		2,301	
Speak Only English at Home	30,390	96.65%	2,262	98.31%
Speak Asian/Pacific Islander Language at Home	342	1.09%	0	0.00%
Speak IndoEuropean Language at Home	180	0.57%	10	0.43%
Speak Spanish at Home	416	1.32%	25	1.09%
Speak Other Language at Home	116	0.37%	4	0.17%
2006 Est. Population by Sex	33,352		2,455	
Male	16,217	48.62%	1,144	46.60%
Female	17,135	51.38%	1,311	53.40%
Male/Female Ratio	0.95		0.87	
2006 Est. Population by Age	33,352		2,455	
Age 0 - 4	1,908	5.72%	154	6.27%
Age 5 - 9	1,920	5.76%	149	6.07%
Age 10 - 14	1,984	5.95%	137	5.58%
Age 15 - 17	1,211	3.63%	66	2.69%
Age 18 - 20	2,313	6.94%	93	3.79%
Age 21 - 24	2,227	6.68%	106	4.32%
Age 25 - 34	4,524	13.56%	377	15.36%
Age 35 - 44	4,251	12.75%	344	14.01%
Age 45 - 49	2,212	6.63%	157	6.40%
Age 50 - 54	2,125	6.37%	141	5.74%
Age 55 - 59	2,003	6.01%	149	6.07%
Age 60 - 64	1,608	4.82%	110	4.48%
Age 65 - 74	2,482	7.44%	206	8.39%
Age 75 - 84	1,778	5.33%	187	7.62%
Age 85 and over	806	2.42%	79	3.22%

Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Age 16 and over	27,137	81.37%	1,990	81.06%
Age 18 and over	26,329	78.94%	1,949	79.39%
Age 21 and over	24,016	72.01%	1,856	75.60%
Age 65 and over	5,066	15.19%	472	19.23%
2006 Est. Median Age	36.39		39.23	
2006 Est. Average Age	38.51		40.86	
2006 Est. Male Population by Age	16,217		1,144	
Age 0 - 4	977	6.02%	79	6.91%
Age 5 - 9	1,002	6.18%	77	6.73%
Age 10 - 14	1,044	6.44%	69	6.03%
Age 15 - 17	615	3.79%	25	2.19%
Age 18 - 20	1,081	6.67%	56	4.90%
Age 21 - 24	1,095	6.75%	43	3.76%
Age 25 - 34	2,298	14.17%	185	16.17%
Age 35 - 44	2,136	13.17%	169	14.77%
Age 45 - 49	1,071	6.60%	85	7.43%
Age 50 - 54	1,083	6.68%	65	5.68%
Age 55 - 59	1,003	6.18%	74	6.47%
Age 60 - 64	782	4.82%	46	4.02%
Age 65 - 74	1,137	7.01%	85	7.43%
Age 75 - 84	665	4.10%	57	4.98%
Age 85 and over	228	1.41%	29	2.53%
2006 Est. Median Age, Male	34.98		37.26	
2006 Est. Average Age, Male	37.02		38.57	
2006 Est. Female Population by Age	17,135		1,311	
Age 0 - 4	931	5.43%	75	5.72%
Age 5 - 9	918	5.36%	72	5.49%
Age 10 - 14	940	5.49%	68	5.19%
Age 15 - 17	596	3.48%	41	3.13%
Age 18 - 20	1,232	7.19%	37	2.82%
Age 21 - 24	1,132	6.61%	63	4.81%
Age 25 - 34	2,226	12.99%	192	14.65%
Age 35 - 44	2,115	12.34%	175	13.35%

Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Age 45 - 49	1,141	6.66%	72	5.49%
Age 50 - 54	1,042	6.08%	76	5.80%
Age 55 - 59	1,000	5.84%	75	5.72%
Age 60 - 64	826	4.82%	64	4.88%
Age 65 - 74	1,345	7.85%	121	9.23%
Age 75 - 84	1,113	6.50%	130	9.92%
Age 85 and over	578	3.37%	50	3.81%
2006 Est. Median Age, Female	37.80		41.14	
2006 Est. Average Age, Female	39.93		42.86	
2006 Est. Population Age 15+ by Marital Status*	27,540		2,015	
Total, Never Married	7,090	25.74%	365	18.11%
Married, Spouse present	14,907	54.13%	1,070	53.10%
Married, Spouse absent	798	2.90%	107	5.31%
Widowed	2,030	7.37%	263	13.05%
Divorced	2,715	9.86%	210	10.42%
Males, Never Married	3,787	13.75%	181	8.98%
Previously Married	1,600	5.81%	117	5.81%
Females, Never Married	3,303	11.99%	184	9.13%
Previously Married	3,145	11.42%	356	17.67%
2006 Est. Pop. Age 25+ by Educational Attainment*	21,789		1,750	
Less than 9th grade	2,618	12.02%	221	12.63%
Some High School, no diploma	3,794	17.41%	317	18.11%
High School Graduate (or GED)	7,843	36.00%	657	37.54%
Some College, no degree	3,663	16.81%	321	18.34%
Associate Degree	499	2.29%	43	2.46%
Bachelor's Degree	1,872	8.59%	124	7.09%
Master's Degree	967	4.44%	26	1.49%
Professional School Degree	291	1.34%	30	1.71%
Doctorate Degree	242	1.11%	11	0.63%
Households				
2011 Projection	12,995		1,035	
2006 Estimate	13,361		1,073	
2000 Census	13,599		1,212	



Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
1990 Census	11,992		1,127	
Growth 2006 - 2011	-2.74%		-3.54%	
Growth 2000 - 2006	-1.75%		-11.47%	
Growth 1990 - 2000	13.40%		7.54%	
2006 Est. Households by Household Type	13,361		1,073	
Family Households	8,965	67.10%	690	64.31%
Nonfamily Households	4,396	32.90%	383	35.69%
2006 Est. Group Quarters Population	1,969		121	
2006 Households by Ethnicity, Hispanic/Latino	128	0.96%	3	0.28%
2006 Est. Households by Household Income	13,361		1,073	
Income Less than \$15,000	2,977	22.28%	241	22.46%
Income \$15,000 - \$24,999	1,887	14.12%	193	17.99%
Income \$25,000 - \$34,999	1,904	14.25%	174	16.22%
Income \$35,000 - \$49,999	2,224	16.65%	138	12.86%
Income \$50,000 - \$74,999	2,529	18.93%	184	17.15%
Income \$75,000 - \$99,999	1,001	7.49%	84	7.83%
Income \$100,000 - \$149,999	594	4.45%	44	4.10%
Income \$150,000 - \$249,999	168	1.26%	9	0.84%
Income \$250,000 - \$499,999	65	0.49%	6	0.56%
Income \$500,000 and more	12	0.09%	0	0.00%
2006 Est. Average Household Income	\$44,232		\$41,787	
2006 Est. Median Household Income	\$34,538		\$30,886	
2006 Est. Per Capita Income	\$18,070		\$18,643	
2006 Est. Household Type, Presence Own Children*	13,361		1,073	
Single Male Householder	1,579	11.82%	119	11.09%
Single Female Householder	2,152	16.11%	238	22.18%
Married-Couple Family, own children	2,992	22.39%	198	18.45%
Married-Couple Family, no own children	4,286	32.08%	325	30.29%
Male Householder, own children	238	1.78%	15	1.40%
Male Householder, no own children	218	1.63%	19	1.77%



Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
Female Householder, own children	696	5.21%	70	6.52%
Female Householder, no own children	535	4.00%	63	5.87%
Nonfamily, Male Householder	380	2.84%	12	1.12%
Nonfamily, Female Householder	285	2.13%	14	1.30%
2006 Est. Households by Household Size*	13,361		1,073	
1-person household	3,731	27.92%	357	33.27%
2-person household	4,787	35.83%	391	36.44%
3-person household	2,322	17.38%	172	16.03%
4-person household	1,760	13.17%	106	9.88%
5-person household	564	4.22%	33	3.08%
6-person household	156	1.17%	9	0.84%
7 or more person household	41	0.31%	5	0.47%
2006 Est. Average Household Size	2.35		2.18	
2006 Est. Households by Presence of People*	13,361		1,073	
Households with 1 or more People under Age 18:				
Married-Couple Family	3,171	23.73%	215	20.04%
Other Family, Male Householder	263	1.97%	18	1.68%
Other Family, Female Householder	817	6.11%	85	7.92%
Nonfamily, Male Householder	41	0.31%	1	0.09%
Nonfamily, Female Householder	7	0.05%	1	0.09%
Households no People under Age 18:				
Married-Couple Family	4,107	30.74%	308	28.70%
Other Family, Male Householder	193	1.44%	16	1.49%
Other Family, Female Householder	414	3.10%	48	4.47%
Nonfamily, Male Householder	1,918	14.36%	130	12.12%
Nonfamily, Female Householder	2,430	18.19%	251	23.39%
2006 Est. Households by Number of Vehicles*	13,361		1,073	
No Vehicles	844	6.32%	71	6.62%
1 Vehicle	4,142	31.00%	447	41.66%
2 Vehicles	5,790	43.34%	413	38.49%
3 Vehicles	1,959	14.66%	114	10.62%
4 Vehicles	504	3.77%	21	1.96%
5 or more Vehicles	122	0.91%	7	0.65%

Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	Weakley County, TN	Pct.	Dresden town	Pct.
2006 Est. Average Number of Vehicles*	1.82		1.62	
Family Households				
2011 Projection	8,719		664	
2006 Estimate	8,965		690	
2000 Census	9,125		784	
1990 Census	8,589		761	
Growth 2006 - 2011	-2.74%		-3.77%	
Growth 2000 - 2006	-1.75%		-11.99%	
Growth 1990 - 2000	6.24%		3.02%	
2006 Est. Family Households by Household Income	8,965		690	
Income Less than \$15,000	1,031	11.50%	73	10.58%
Income \$15,000 - \$24,999	1,032	11.51%	106	15.36%
Income \$25,000 - \$34,999	1,346	15.01%	118	17.10%
Income \$35,000 - \$49,999	1,699	18.95%	119	17.25%
Income \$50,000 - \$74,999	2,216	24.72%	164	23.77%
Income \$75,000 - \$99,999	933	10.41%	71	10.29%
Income \$100,000 - \$149,999	520	5.80%	32	4.64%
Income \$150,000 - \$249,999	153	1.71%	7	1.01%
Income \$250,000 - \$499,999	30	0.33%	0	0.00%
Income \$500,000 and more	5	0.06%	0	0.00%
2006 Est. Average Family Household Income	\$52,054		\$47,616	
2006 Est. Median Family Household Income	\$44,476		\$41,062	
2006 Est. Families by Poverty Status*	8,965		690	
Income At or Above Poverty Level:				
Married-Couple Family, own children	2,884	32.17%	221	32.03%
Married-Couple Family, no own children	3,957	44.14%	290	42.03%
Male Householder, own children	227	2.53%	25	3.62%
Male Householder, no own children	124	1.38%	7	1.01%
Female Householder, own children	506	5.64%	57	8.26%
Female Householder, no own children	315	3.51%	42	6.09%
Income Below Poverty Level:				

Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

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Description	Weakley County, TN	Pct.	Dresden town	Pct.
Married-Couple Family, own children	217	2.42%	9	1.30%
Married-Couple Family, no own children	220	2.45%	3	0.43%
Male Householder, own children	60	0.67%	2	0.29%
Male Householder, no own children	45	0.50%	0	0.00%
Female Householder, own children	349	3.89%	20	2.90%
Female Householder, no own children	61	0.68%	14	2.03%
2006 Est. Pop Age 16+ by Employment Status*	27,137		1,990	
In Armed Forces	19	0.07%	0	0.00%
Civilian - Employed	15,408	56.78%	1,101	55.33%
Civilian - Unemployed	954	3.52%	58	2.91%
Not in Labor Force	10,756	39.64%	831	41.76%
2006 Est. Civ Employed Pop 16+ Class of Worker*	15,408		1,101	
For-Profit Private Workers	10,563	68.56%	724	65.76%
Non-Profit Private Workers	758	4.92%	44	4.00%
Local Government Workers	994	6.45%	121	10.99%
State Government Workers	1,354	8.79%	83	7.54%
Federal Government Workers	251	1.63%	21	1.91%
Self-Emp Workers	1,423	9.24%	103	9.36%
Unpaid Family Workers	65	0.42%	5	0.45%
2006 Est. Civ Employed Pop 16+ by Occupation*	15,408		1,101	
Management, Business, and Financial Operations	1,230	7.98%	56	5.09%
Professional and Related Occupations	2,326	15.10%	138	12.53%
Service	2,338	15.17%	240	21.80%
Sales and Office	3,401	22.07%	275	24.98%
Farming, Fishing, and Forestry	195	1.27%	5	0.45%
Construction, Extraction and Maintainance	1,584	10.28%	134	12.17%
Production, Transportation and Material Moving	4,334	28.13%	253	22.98%
2006 Est. Pop 16+ by Occupation Classification*	15,408		1,101	
Blue Collar	5,918	38.41%	387	35.15%
White Collar	6,764	43.90%	469	42.60%
Service and Farm	2,726	17.69%	245	22.25%
2006 Est. Workers Age 16+, Transportation To Work*	15,153		1,097	



Pop-Facts: Demographic Snapshot

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Dresden & Weakly Co Demographics

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Description	Weakley County, TN	Pct.	Dresden town	Pct.
Drove Alone	12,523	82.64%	896	81.68%
Car Pooled	1,546	10.20%	124	11.30%
Public Transportation	30	0.20%	0	0.00%
Walked	491	3.24%	17	1.55%
Motorcycle	12	0.08%	5	0.46%
Bicycle	35	0.23%	0	0.00%
Other Means	67	0.44%	15	1.37%
Worked at Home	449	2.96%	40	3.65%
2006 Est. Workers Age 16+ by Travel Time to Work*	14,704		1,057	
Less than 15 Minutes	6,164	41.92%	592	56.01%
15 - 29 Minutes	5,239	35.63%	290	27.44%
30 - 44 Minutes	1,916	13.03%	115	10.88%
45 - 59 Minutes	724	4.92%	22	2.08%
60 or more Minutes	661	4.50%	38	3.60%
2006 Est. Average Travel Time to Work in Minutes*	21.97		18.22	
2006 Est. Tenure of Occupied Housing Units	13,361		1,073	
Owner Occupied	9,322	69.77%	677	63.09%
Renter Occupied	4,039	30.23%	396	36.91%
2006 Occ Housing Units, Avg Length of Residence	12		13	
2006 Est. All Owner-Occupied Housing Values	9,322		677	
Value Less than \$20,000	492	5.28%	24	3.55%
Value \$20,000 - \$39,999	994	10.66%	67	9.90%
Value \$40,000 - \$59,999	1,316	14.12%	92	13.59%
Value \$60,000 - \$79,999	1,542	16.54%	177	26.14%
Value \$80,000 - \$99,999	1,543	16.55%	102	15.07%
Value \$100,000 - \$149,999	1,997	21.42%	146	21.57%
Value \$150,000 - \$199,999	758	8.13%	41	6.06%
Value \$200,000 - \$299,999	459	4.92%	24	3.55%
Value \$300,000 - \$399,999	119	1.28%	0	0.00%
Value \$400,000 - \$499,999	50	0.54%	0	0.00%
Value \$500,000 - \$749,999	22	0.24%	0	0.00%
Value \$750,000 - \$999,999	15	0.16%	0	0.00%

Pop-Facts: Demographic Snapshot

Area(s): Weakley County, TN, Dresden town

Dresden & Weakly Co Demographics

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Description	Weakley County, TN	Pct.	Dresden town	Pct.
Value \$1,000,000 or more	15	0.16%	4	0.59%
2006 Est. Median All Owner-Occupied Housing Value	\$84,113		\$77,528	
2006 Est. Housing Units by Units in Structure*	15,151		1,213	
1 Unit Attached	220	1.45%	2	0.16%
1 Unit Detached	10,295	67.95%	885	72.96%
2 Units	733	4.84%	105	8.66%
3 to 19 Units	1,237	8.16%	144	11.87%
20 to 49 Units	109	0.72%	3	0.25%
50 or More Units	8	0.05%	0	0.00%
Mobile Home or Trailer	2,530	16.70%	74	6.10%
Boat, RV, Van, etc.	19	0.13%	0	0.00%
2006 Est. Housing Units by Year Structure Built	15,151		1,213	
Housing Units Built 1999 to 2006	1,258	8.30%	66	5.44%
Housing Unit Built 1995 to 1998	1,419	9.37%	50	4.12%
Housing Unit Built 1990 to 1994	1,185	7.82%	84	6.92%
Housing Unit Built 1980 to 1989	1,969	13.00%	140	11.54%
Housing Unit Built 1970 to 1979	2,712	17.90%	207	17.07%
Housing Unit Built 1960 to 1969	2,409	15.90%	203	16.74%
Housing Unit Built 1950 to 1959	1,676	11.06%	210	17.31%
Housing Unit Built 1940 to 1949	991	6.54%	92	7.58%
Housing Unit Built 1939 or Earlier	1,532	10.11%	161	13.27%
2006 Est. Median Year Structure Built	1974		1967	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.



Pop-Facts: Demographic Trend

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	2000 Census	Pct.	2006 Estimate	Pct.	2011 Projection	Pct.
Population by Age	34,895		33,352		32,166	
Age 0 - 4	2,019	5.79%	1,908	5.72%	1,814	5.64%
Age 5 - 9	2,080	5.96%	1,920	5.76%	1,822	5.66%
Age 10 - 14	2,094	6.00%	1,984	5.95%	1,846	5.74%
Age 15 - 17	1,358	3.89%	1,211	3.63%	1,156	3.59%
Age 18 - 20	2,883	8.26%	2,313	6.94%	2,083	6.48%
Age 21 - 24	2,667	7.64%	2,227	6.68%	1,779	5.53%
Age 25 - 34	4,455	12.77%	4,524	13.56%	4,591	14.27%
Age 35 - 44	4,654	13.34%	4,251	12.75%	3,984	12.39%
Age 45 - 49	2,277	6.53%	2,212	6.63%	2,043	6.35%
Age 50 - 54	2,130	6.10%	2,125	6.37%	2,067	6.43%
Age 55 - 59	1,723	4.94%	2,003	6.01%	1,974	6.14%
Age 60 - 64	1,512	4.33%	1,608	4.82%	1,828	5.68%
Age 65 - 74	2,490	7.14%	2,482	7.44%	2,602	8.09%
Age 75 - 84	1,824	5.23%	1,778	5.33%	1,700	5.29%
Age 85 and over	729	2.09%	806	2.42%	877	2.73%
Age 16 and over	28,246	80.95%	27,137	81.37%	26,301	81.77%
Age 18 and over	27,344	78.36%	26,329	78.94%	25,528	79.36%
Age 21 and over	24,461	70.10%	24,016	72.01%	23,445	72.89%
Age 65 and over	5,043	14.45%	5,066	15.19%	5,179	16.10%
Median Age	34.76		36.39		37.49	
Average Age	37.38		38.51		39.39	
Population by Sex	34,895		33,352		32,166	
Male	16,924	48.50%	16,217	48.62%	15,650	48.65%
Female	17,971	51.50%	17,135	51.38%	16,516	51.35%
Male/Female Ratio	0.94		0.95		0.95	
Pop. by Single Race Class. and Hispanic or Latino						
Hispanic or Latino:	402		448		481	
White Alone	183	45.52%	204	45.54%	219	45.53%
Black or African American Alone	15	3.73%	17	3.79%	18	3.74%
American Indian and Alaska Native Alone	3	0.75%	3	0.67%	3	0.62%
Asian Alone	1	0.25%	1	0.22%	1	0.21%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	0	0.00%	0	0.00%
Some Other Race Alone	169	42.04%	188	41.96%	203	42.20%
Two or More Races	31	7.71%	35	7.81%	37	7.69%

Pop-Facts: Demographic Trend

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	2000 Census	Pct.	2006 Estimate	Pct.	2011 Projection	Pct.
Not Hispanic or Latino:	34,493		32,904		31,685	
White Alone	31,318	90.80%	29,693	90.24%	28,445	89.77%
Black or African American Alone	2,409	6.98%	2,292	6.97%	2,201	6.95%
American Indian and Alaska Native Alone	49	0.14%	44	0.13%	41	0.13%
Asian Alone	461	1.34%	623	1.89%	748	2.36%
Native Hawaiian and Other Pacific Islander Alone	2	0.01%	2	0.01%	2	0.01%
Some Other Race Alone	13	0.04%	12	0.04%	12	0.04%
Two or More Races	241	0.70%	238	0.72%	236	0.74%
Households by Age of Householder	13,599		13,361		12,995	
Householder Under 25 Years	1,217	8.95%	1,010	7.56%	870	6.69%
Householder 25 to 34 Years	2,180	16.03%	2,208	16.53%	2,210	17.01%
Householder 35 to 44 Years	2,546	18.72%	2,319	17.36%	2,144	16.50%
Householder 45 to 54 Years	2,474	18.19%	2,428	18.17%	2,270	17.47%
Householder 55 to 59 Years	1,008	7.41%	1,169	8.75%	1,136	8.74%
Householder 60 to 64 Years	906	6.66%	961	7.19%	1,078	8.30%
Householder 65 to 69 Years	834	6.13%	866	6.48%	904	6.96%
Householder 70 to 74 Years	776	5.71%	734	5.49%	751	5.78%
Householder 75 to 79 Years	731	5.38%	664	4.97%	628	4.83%
Householder 80 to 84 Years	514	3.78%	547	4.09%	515	3.96%
Householder 85 Years and over	413	3.04%	455	3.41%	489	3.76%
Median Age of Householder	48.46		49.71		50.61	
Households by Household Income	13,635		13,361		12,995	
Income Less than \$15,000	3,525	25.85%	2,977	22.28%	2,637	20.29%
Income \$15,000 - \$24,999	2,079	15.25%	1,887	14.12%	1,724	13.27%
Income \$25,000 - \$34,999	2,113	15.50%	1,904	14.25%	1,640	12.62%
Income \$35,000 - \$49,999	2,327	17.07%	2,224	16.65%	2,135	16.43%
Income \$50,000 - \$74,999	2,420	17.75%	2,529	18.93%	2,498	19.22%
Income \$75,000 - \$99,999	649	4.76%	1,001	7.49%	1,214	9.34%
Income \$100,000 - \$149,999	314	2.30%	594	4.45%	821	6.32%
Income \$150,000 - \$249,999	168	1.23%	168	1.26%	219	1.69%
Income \$250,000 - \$499,999	36	0.26%	65	0.49%	84	0.65%
Income \$500,000 or more	4	0.03%	12	0.09%	23	0.18%
Average Household Income	\$38,184		\$44,232		\$49,110	
Median Household Income	\$30,743		\$34,538		\$38,490	
Per Capita Income	\$15,408		\$18,070		\$20,186	



Pop-Facts: Demographic Trend

Area(s): Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	2000 Census	Pct.	2006 Estimate	Pct.	2011 Projection	Pct.
Population by Age	2,855		2,455		2,341	
Age 0 - 4	176	6.16%	154	6.27%	144	6.15%
Age 5 - 9	163	5.71%	149	6.07%	145	6.19%
Age 10 - 14	173	6.06%	137	5.58%	142	6.07%
Age 15 - 17	79	2.77%	66	2.69%	63	2.69%
Age 18 - 20	111	3.89%	93	3.79%	84	3.59%
Age 21 - 24	160	5.60%	106	4.32%	96	4.10%
Age 25 - 34	408	14.29%	377	15.36%	318	13.58%
Age 35 - 44	383	13.42%	344	14.01%	336	14.35%
Age 45 - 49	181	6.34%	157	6.40%	165	7.05%
Age 50 - 54	186	6.51%	141	5.74%	133	5.68%
Age 55 - 59	127	4.45%	149	6.07%	133	5.68%
Age 60 - 64	129	4.52%	110	4.48%	132	5.64%
Age 65 - 74	259	9.07%	206	8.39%	197	8.42%
Age 75 - 84	216	7.57%	187	7.62%	168	7.18%
Age 85 and over	104	3.64%	79	3.22%	85	3.63%
Age 16 and over	2,314	81.05%	1,990	81.06%	1,888	80.65%
Age 18 and over	2,264	79.30%	1,949	79.39%	1,847	78.90%
Age 21 and over	2,153	75.41%	1,856	75.60%	1,763	75.31%
Age 65 and over	579	20.28%	472	19.23%	450	19.22%
Median Age	39.11		39.23		40.31	
Average Age	40.91		40.86		41.30	
Population by Sex	2,855		2,455		2,341	
Male	1,327	46.48%	1,144	46.60%	1,095	46.77%
Female	1,528	53.52%	1,311	53.40%	1,246	53.23%
Male/Female Ratio	0.87		0.87		0.88	
Pop. by Single Race Class. and Hispanic or Latino						
Hispanic or Latino:	13		10		10	
White Alone	9	69.23%	7	70.00%	6	60.00%
Black or African American Alone	0	0.00%	0	0.00%	0	0.00%
American Indian and Alaska Native Alone	0	0.00%	0	0.00%	0	0.00%
Asian Alone	0	0.00%	0	0.00%	0	0.00%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	0	0.00%	0	0.00%
Some Other Race Alone	4	30.77%	3	30.00%	4	40.00%
Two or More Races	0	0.00%	0	0.00%	0	0.00%

Pop-Facts: Demographic Trend

Area(s): Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Description	2000 Census	Pct.	2006 Estimate	Pct.	2011 Projection	Pct.
Not Hispanic or Latino:	2,842		2,445		2,331	
White Alone	2,690	94.65%	2,315	94.68%	2,211	94.85%
Black or African American Alone	124	4.36%	102	4.17%	88	3.78%
American Indian and Alaska Native Alone	1	0.04%	0	0.00%	1	0.04%
Asian Alone	10	0.35%	13	0.53%	16	0.69%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	0	0.00%	0	0.00%
Some Other Race Alone	0	0.00%	0	0.00%	0	0.00%
Two or More Races	17	0.60%	15	0.61%	15	0.64%
Households by Age of Householder	1,212		1,073		1,035	
Householder Under 25 Years	71	5.86%	57	5.31%	54	5.22%
Householder 25 to 34 Years	185	15.26%	173	16.12%	146	14.11%
Householder 35 to 44 Years	214	17.66%	193	17.99%	194	18.74%
Householder 45 to 54 Years	203	16.75%	168	15.66%	169	16.33%
Householder 55 to 59 Years	77	6.35%	90	8.39%	82	7.92%
Householder 60 to 64 Years	81	6.68%	70	6.52%	86	8.31%
Householder 65 to 69 Years	84	6.93%	73	6.80%	70	6.76%
Householder 70 to 74 Years	89	7.34%	69	6.43%	66	6.38%
Householder 75 to 79 Years	83	6.85%	69	6.43%	59	5.70%
Householder 80 to 84 Years	64	5.28%	61	5.68%	59	5.70%
Householder 85 Years and over	61	5.03%	50	4.66%	50	4.83%
Median Age of Householder	51.69		51.75		52.29	
Households by Household Income	1,215		1,073		1,035	
Income Less than \$15,000	322	26.50%	241	22.46%	211	20.39%
Income \$15,000 - \$24,999	244	20.08%	193	17.99%	171	16.52%
Income \$25,000 - \$34,999	158	13.00%	174	16.22%	161	15.56%
Income \$35,000 - \$49,999	196	16.13%	138	12.86%	141	13.62%
Income \$50,000 - \$74,999	210	17.28%	184	17.15%	173	16.71%
Income \$75,000 - \$99,999	42	3.46%	84	7.83%	95	9.18%
Income \$100,000 - \$149,999	33	2.72%	44	4.10%	62	5.99%
Income \$150,000 - \$249,999	7	0.58%	9	0.84%	15	1.45%
Income \$250,000 - \$499,999	3	0.25%	6	0.56%	6	0.58%
Income \$500,000 or more	0	0.00%	0	0.00%	0	0.00%
Average Household Income	\$36,243		\$41,787		\$45,821	
Median Household Income	\$27,642		\$30,886		\$33,395	
Per Capita Income	\$15,824		\$18,643		\$20,635	

PRIZM NE 2006 - Segment Area Distribution Report

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Lifestage Group	Social Group	Segment Name	Weakley County, TN		United States		% Pen	Index
			HH Count	% Comp	HH Count	% Comp		
8	4	1 Upper Crust	0	0.00%	1,699,636	1.51%	0.00%	0
4	4	2 Blue Blood Estates	0	0.00%	1,094,703	0.98%	0.00%	0
1	4	3 Movers & Shakers	0	0.00%	1,807,572	1.61%	0.00%	0
2	1	4 Young Digerati	0	0.00%	1,380,251	1.23%	0.00%	0
4	11	5 Country Squires	0	0.00%	2,152,742	1.92%	0.00%	0
4	4	6 Winner's Circle	0	0.00%	1,239,200	1.10%	0.00%	0
8	1	7 Money & Brains	0	0.00%	2,264,072	2.02%	0.00%	0
1	5	8 Executive Suites	0	0.00%	1,021,522	0.91%	0.00%	0
8	11	9 Big Fish, Small Pond	188	1.41%	2,539,806	2.26%	0.01%	62
8	8	10 Second City Elite	0	0.00%	1,324,339	1.18%	0.00%	0
1	11	11 God's Country	0	0.00%	1,735,899	1.55%	0.00%	0
1	8	12 Brite Lites, Li'l City	0	0.00%	1,684,994	1.50%	0.00%	0
5	8	13 Upward Bound	0	0.00%	1,793,920	1.60%	0.00%	0
9	5	14 New Empty Nests	0	0.00%	1,179,812	1.05%	0.00%	0
9	5	15 Pools & Patios	0	0.00%	1,470,884	1.31%	0.00%	0
2	1	16 Bohemian Mix	0	0.00%	2,011,883	1.79%	0.00%	0
5	5	17 Beltway Boomers	0	0.00%	1,079,269	0.96%	0.00%	0
5	5	18 Kids & Cul-de-Sacs	0	0.00%	1,828,699	1.63%	0.00%	0
1	5	19 Home Sweet Home	0	0.00%	2,062,147	1.84%	0.00%	0
5	11	20 Fast-Track Families	442	3.31%	1,950,575	1.74%	0.02%	190
9	6	21 Gray Power	0	0.00%	1,027,524	0.92%	0.00%	0
2	6	22 Young Influentials	0	0.00%	1,638,017	1.46%	0.00%	0
2	12	23 Greenbelt Sports	34	0.25%	1,612,141	1.44%	0.00%	18
2	9	24 Up-and-Comers	0	0.00%	1,360,611	1.21%	0.00%	0
1	11	25 Country Casuals	438	3.28%	1,807,787	1.61%	0.02%	204
9	1	26 The Cosmopolitans	0	0.00%	1,317,884	1.17%	0.00%	0
9	9	27 Middleburg Managers	0	0.00%	2,079,047	1.85%	0.00%	0
9	12	28 Traditional Times	425	3.18%	3,189,627	2.84%	0.01%	112
5	1	29 American Dreams	0	0.00%	2,447,099	2.18%	0.00%	0
1	6	30 Suburban Sprawl	0	0.00%	1,473,003	1.31%	0.00%	0
2	2	31 Urban Achievers	0	0.00%	1,704,362	1.52%	0.00%	0



PRIZM NE 2006 - Segment Area Distribution Report

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Lifestage Group	Social Group	Segment Name	Weakley County, TN		United States		% Pen	Index
			HH Count	% Comp	HH Count	% Comp		
6	12	32 New Homesteaders	34	0.25%	2,254,616	2.01%	0.00%	13
6	12	33 Big Sky Families	559	4.18%	2,014,484	1.79%	0.03%	233
6	9	34 White Picket Fences	0	0.00%	1,403,531	1.25%	0.00%	0
2	9	35 Boomtown Singles	0	0.00%	1,454,363	1.30%	0.00%	0
6	6	36 Blue-Chip Blues	0	0.00%	1,400,592	1.25%	0.00%	0
1	12	37 Mayberry-ville	726	5.43%	2,794,581	2.49%	0.03%	218
10	13	38 Simple Pleasures	623	4.66%	2,584,759	2.30%	0.02%	203
10	6	39 Domestic Duos	0	0.00%	1,337,428	1.19%	0.00%	0
10	2	40 Close-In Couples	0	0.00%	1,319,983	1.18%	0.00%	0
10	9	41 Sunset City Blues	0	0.00%	1,878,703	1.67%	0.00%	0
3	13	42 Red, White & Blues	181	1.35%	1,473,881	1.31%	0.01%	103
10	13	43 Heartlanders	797	5.97%	2,247,835	2.00%	0.04%	298
3	7	44 New Beginnings	0	0.00%	1,684,207	1.50%	0.00%	0
3	13	45 Blue Highways	951	7.12%	1,644,447	1.46%	0.06%	486
10	7	46 Old Glories	0	0.00%	1,084,584	0.97%	0.00%	0
3	10	47 City Startups	0	0.00%	1,257,189	1.12%	0.00%	0
3	14	48 Young & Rustic	1,543	11.55%	2,249,481	2.00%	0.07%	576
10	7	49 American Classics	0	0.00%	1,130,447	1.01%	0.00%	0
6	13	50 Kid Country, USA	125	0.94%	1,500,755	1.34%	0.01%	70
6	13	51 Shotguns & Pickups	1,093	8.18%	1,805,111	1.61%	0.06%	509
6	7	52 Suburban Pioneers	0	0.00%	1,163,110	1.04%	0.00%	0
3	10	53 Mobility Blues	0	0.00%	1,314,877	1.17%	0.00%	0
6	2	54 Multi-Culti Mosaic	0	0.00%	1,921,080	1.71%	0.00%	0
11	14	55 Golden Ponds	458	3.43%	1,770,346	1.58%	0.03%	217
3	14	56 Crossroads Villagers	1,403	10.50%	2,358,347	2.10%	0.06%	500
11	14	57 Old Milltowns	406	3.04%	1,789,513	1.59%	0.02%	191
11	14	58 Back Country Folks	1,999	14.96%	2,446,399	2.18%	0.08%	687
11	3	59 Urban Elders	0	0.00%	1,476,643	1.32%	0.00%	0
11	10	60 Park Bench Seniors	0	0.00%	1,197,419	1.07%	0.00%	0
11	3	61 City Roots	0	0.00%	1,295,631	1.15%	0.00%	0
11	10	62 Hometown Retired	0	0.00%	1,243,011	1.11%	0.00%	0

PRIZM NE 2006 - Segment Area Distribution Report

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Lifestage Group	Social Group	Segment Name	Weakley County, TN		United States		% Pen	Index
			HH Count	% Comp	HH Count	% Comp		
7	10	63 Family Thrifts	0	0.00%	1,896,050	1.69%	0.00%	0
7	14	64 Bedrock America	936	7.01%	2,027,896	1.81%	0.05%	388
7	3	65 Big City Blues	0	0.00%	1,261,453	1.12%	0.00%	0
7	3	66 Low-Rise Living	0	0.00%	1,605,523	1.43%	0.00%	0
12	15	67 Unassigned	0	0.00%	0	0.00%	0.00%	0
Totals			13,361	100.00%	112,267,302	100.00%	0.01%	100

PRIZM NE 2006 - Segment Area Distribution Report

Area(s): Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Lifestage Group	Social Group	Segment Name	Dresden town		United States		% Pen	Index
			HH Count	% Comp	HH Count	% Comp		
8	4	1 Upper Crust	0	0.00%	1,699,636	1.51%	0.00%	0
4	4	2 Blue Blood Estates	0	0.00%	1,094,703	0.98%	0.00%	0
1	4	3 Movers & Shakers	0	0.00%	1,807,572	1.61%	0.00%	0
2	1	4 Young Digerati	0	0.00%	1,380,251	1.23%	0.00%	0
4	11	5 Country Squires	0	0.00%	2,152,742	1.92%	0.00%	0
4	4	6 Winner's Circle	0	0.00%	1,239,200	1.10%	0.00%	0
8	1	7 Money & Brains	0	0.00%	2,264,072	2.02%	0.00%	0
1	5	8 Executive Suites	0	0.00%	1,021,522	0.91%	0.00%	0
8	11	9 Big Fish, Small Pond	15	1.40%	2,539,806	2.26%	0.00%	62
8	8	10 Second City Elite	0	0.00%	1,324,339	1.18%	0.00%	0
1	11	11 God's Country	0	0.00%	1,735,899	1.55%	0.00%	0
1	8	12 Brite Lites, Li'l City	0	0.00%	1,684,994	1.50%	0.00%	0
5	8	13 Upward Bound	0	0.00%	1,793,920	1.60%	0.00%	0
9	5	14 New Empty Nests	0	0.00%	1,179,812	1.05%	0.00%	0
9	5	15 Pools & Patios	0	0.00%	1,470,884	1.31%	0.00%	0
2	1	16 Bohemian Mix	0	0.00%	2,011,883	1.79%	0.00%	0
5	5	17 Beltway Boomers	0	0.00%	1,079,269	0.96%	0.00%	0
5	5	18 Kids & Cul-de-Sacs	0	0.00%	1,828,699	1.63%	0.00%	0
1	5	19 Home Sweet Home	0	0.00%	2,062,147	1.84%	0.00%	0
5	11	20 Fast-Track Families	27	2.52%	1,950,575	1.74%	0.00%	145
9	6	21 Gray Power	0	0.00%	1,027,524	0.92%	0.00%	0
2	6	22 Young Influentials	0	0.00%	1,638,017	1.46%	0.00%	0
2	12	23 Greenbelt Sports	0	0.00%	1,612,141	1.44%	0.00%	0
2	9	24 Up-and-Comers	0	0.00%	1,360,611	1.21%	0.00%	0
1	11	25 Country Casuals	14	1.30%	1,807,787	1.61%	0.00%	81
9	1	26 The Cosmopolitans	0	0.00%	1,317,884	1.17%	0.00%	0
9	9	27 Middleburg Managers	0	0.00%	2,079,047	1.85%	0.00%	0
9	12	28 Traditional Times	53	4.94%	3,189,627	2.84%	0.00%	174
5	1	29 American Dreams	0	0.00%	2,447,099	2.18%	0.00%	0
1	6	30 Suburban Sprawl	0	0.00%	1,473,003	1.31%	0.00%	0

PRIZM NE 2006 - Segment Area Distribution Report

Area(s): Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Lifestage Group	Social Group	Segment Name	Dresden town		United States		% Pen	Index
			HH Count	% Comp	HH Count	% Comp		
2	2	31 Urban Achievers	0	0.00%	1,704,362	1.52%	0.00%	0
6	12	32 New Homesteaders	0	0.00%	2,254,616	2.01%	0.00%	0
6	12	33 Big Sky Families	57	5.31%	2,014,484	1.79%	0.00%	296
6	9	34 White Picket Fences	0	0.00%	1,403,531	1.25%	0.00%	0
2	9	35 Boomtown Singles	0	0.00%	1,454,363	1.30%	0.00%	0
6	6	36 Blue-Chip Blues	0	0.00%	1,400,592	1.25%	0.00%	0
1	12	37 Mayberry-ville	51	4.75%	2,794,581	2.49%	0.00%	191
10	13	38 Simple Pleasures	95	8.85%	2,584,759	2.30%	0.00%	385
10	6	39 Domestic Duos	0	0.00%	1,337,428	1.19%	0.00%	0
10	2	40 Close-In Couples	0	0.00%	1,319,983	1.18%	0.00%	0
10	9	41 Sunset City Blues	0	0.00%	1,878,703	1.67%	0.00%	0
3	13	42 Red, White & Blues	0	0.00%	1,473,881	1.31%	0.00%	0
10	13	43 Heartlanders	83	7.74%	2,247,835	2.00%	0.00%	386
3	7	44 New Beginnings	0	0.00%	1,684,207	1.50%	0.00%	0
3	13	45 Blue Highways	105	9.79%	1,644,447	1.46%	0.01%	668
10	7	46 Old Glories	0	0.00%	1,084,584	0.97%	0.00%	0
3	10	47 City Startups	0	0.00%	1,257,189	1.12%	0.00%	0
3	14	48 Young & Rustic	66	6.15%	2,249,481	2.00%	0.00%	307
10	7	49 American Classics	0	0.00%	1,130,447	1.01%	0.00%	0
6	13	50 Kid Country, USA	0	0.00%	1,500,755	1.34%	0.00%	0
6	13	51 Shotguns & Pickups	78	7.27%	1,805,111	1.61%	0.00%	452
6	7	52 Suburban Pioneers	0	0.00%	1,163,110	1.04%	0.00%	0
3	10	53 Mobility Blues	0	0.00%	1,314,877	1.17%	0.00%	0
6	2	54 Multi-Culti Mosaic	0	0.00%	1,921,080	1.71%	0.00%	0
11	14	55 Golden Ponds	52	4.85%	1,770,346	1.58%	0.00%	307
3	14	56 Crossroads Villagers	103	9.60%	2,358,347	2.10%	0.00%	457
11	14	57 Old Milltowns	0	0.00%	1,789,513	1.59%	0.00%	0
11	14	58 Back Country Folks	177	16.50%	2,446,399	2.18%	0.01%	757
11	3	59 Urban Elders	0	0.00%	1,476,643	1.32%	0.00%	0
11	10	60 Park Bench Seniors	0	0.00%	1,197,419	1.07%	0.00%	0
11	3	61 City Roots	0	0.00%	1,295,631	1.15%	0.00%	0

PRIZM NE 2006 - Segment Area Distribution Report

Area(s): Dresden town

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Lifestage Group	Social Group	Segment Name	Dresden town		United States		% Pen	Index
			HH Count	% Comp	HH Count	% Comp		
11	10	62 Hometown Retired	0	0.00%	1,243,011	1.11%	0.00%	0
7	10	63 Family Thrifts	0	0.00%	1,896,050	1.69%	0.00%	0
7	14	64 Bedrock America	97	9.04%	2,027,896	1.81%	0.00%	500
7	3	65 Big City Blues	0	0.00%	1,261,453	1.12%	0.00%	0
7	3	66 Low-Rise Living	0	0.00%	1,605,523	1.43%	0.00%	0
12	15	67 Unassigned	0	0.00%	0	0.00%	0.00%	0
Totals			1,073	100.00%	112,267,302	100.00%	0.00%	100

Traffic Count Report

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Street Name	Cross Street Name	Data Vintage (Year)	Avg. Annual Daily Traffic Volume	Distance (Miles)	Direction
3 Point Rd	Vancleave Rd	2000	680	8.9	W
Austin Springs Rd	Good Springs Church Rd	2000	440	13.6	N
Boydsville Rd	Grove Hill Rd	2000	850	3.7	NE
Boydsville Rd	Highway 190	2000	170	11.4	NE
Brawners Levee Rd	Brawners Rd	1999	850	10.1	SE
Bynum Rd	Liberty Dean Grooms Rd	2000	950	3.4	SE
Chestnut Glade Rd	Reed Rd	2003	209	11.0	N
Donoho Levee Rd	Killingsworth Ln	2000	150	13.3	NE
Finch Rd	Hopewell St	2000	110	7.6	SE
Gardner Rd	US Hwy 45e	2000	2,620	8.7	NW
Glover Store Rd	Glover Store Rd	1999	160	15.5	NE
Highway 89	Pioneer Ln	2000	1,110	12.5	NE
Highway 89	Old Bethel Rd	2000	400	17.5	NE
Hunt Rd	Oliver Rd	2003	201	12.3	NE
Hyland St	Jeter St	1997	8,190	1.6	E
Hyndsver Rd	Ralston Rd	2000	780	5.6	NW
Hyndsver Rd	Davis St	2000	4,680	7.8	NW
Hyndsver Rd	State Hwy 22	2000	2,200	7.1	NW
Hyndsver Rd	State Hwy 118	2000	370	7.0	N
Kimery Store Rd	Brocks Chapel Rd	2003	722	8.6	SW
Kimery Store Rd	Toole Pate Levee Rd	2003	276	11.7	SW
Kimery Store Rd	Big Cypress Tree State Park	2000	330	10.7	SW
Liberty Dean Grooms Rd	State Hwy 124	2004	533	8.7	S
Liberty Dean Grooms Rd	Liberty Rd	2000	830	3.6	SE
Lower Sharon Rd	State Hwy 54	2000	640	2.4	S
McClains Levee Rd	Blassingame Rd	2000	80	14.7	N
Old Salem Rd	State Hwy 22	2000	1,340	8.1	NW
Old State Hwy 22	Black Rd	2000	1,140	13.7	SE
Old State Hwy 22	Old State Hwy 22	1999	1,000	9.2	SE
Old State Hwy 22	Rem Ln	2000	1,830	7.1	SE
Old State Hwy 22	Evergreen St	2000	1,160	3.6	E
Old State Hwy 5	Lynn Point Rd	1999	390	10.1	SW
Old Troy Rd	Cate Rd	2000	360	6.8	W
Oliver Rd	Webb Rd	2000	70	13.7	NE
Pikeview St	Oak Dr	2003	3,468	0.7	NE
Ralston Kentucky Ruthville Rd	Ralston Rd	2003	960	6.7	NW
Ralston Kentucky Ruthville Rd	Grissom Rd	2000	280	11.8	N
Ralston Rd	Ralston Kentucky Ruthville Rd	2000	710	5.5	NW
Ralston Rd	Phelps Rd	2000	330	14.3	N
Ruthville Rd	Sandy Branch Rd	2004	243	10.6	N



Traffic Count Report

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

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Prepared By: Chuck Marquis - TVA

Street Name	Cross Street Name	Data Vintage (Year)	Avg. Annual Daily Traffic Volume	Distance (Miles)	Direction
Sale Barn Rd	Shadtown Rd	2000	380	12.0	NW
Shades Bridge Rd	Staffords Store Rd	2000	120	13.0	S
Staffords Store Rd	Badkins Rd	2000	360	9.9	S
State Hwy 118	Cypress Ln	2003	2,067	2.0	NE
State Hwy 118	Northside Ave	1997	2,000	2.1	NE
State Hwy 118	Laura Ln	2003	1,567	3.8	NE
State Hwy 118	Chestnut Glade Rd	1999	960	10.6	N
State Hwy 118	State Line Rd	2004	1,006	15.0	N
State Hwy 124	Magnolia Ave	2004	2,655	14.7	SE
State Hwy 124	Glossen Dr	2003	2,024	9.9	SE
State Hwy 124	State Hwy 124	2003	2,519	9.3	S
State Hwy 124	E Main St	2000	2,070	8.9	S
State Hwy 190	Scarborough Rd	2003	478	10.5	SE
State Hwy 190	Newbill Ln	2004	887	9.5	SE
State Hwy 190	Wards Chapel Rd	2000	580	8.6	SE
State Hwy 190	Lemons St	2000	1,350	8.1	SE
State Hwy 190	Highway 22	2003	2,128	9.1	SE
State Hwy 190	Ross Rd	2000	1,410	10.0	SE
State Hwy 190	Esch Rd	2004	1,430	9.7	SE
State Hwy 190	Highway 190	2003	701	10.0	E
State Hwy 190	Foster Rd	2000	790	10.0	E
State Hwy 190	Salmon Rd	2003	454	10.3	E
State Hwy 190	Salmon Rd	2000	480	10.3	E
State Hwy 190	Oliver Rd	2000	360	11.9	NE
State Hwy 190	Gerald Harris Rd	1999	310	11.9	NE
State Hwy 190	Carney Rd	2003	334	10.2	N
State Hwy 190	Kay Mansfield Rd	2000	350	11.6	NE
State Hwy 216	Harve Rd	2000	2,455	5.9	NW
State Hwy 216	Harve Rd	2000	2,455	5.9	NW
State Hwy 216	Harve Rd	2003	2,412	5.7	NW
State Hwy 216	Harve Rd	2003	2,412	5.7	NW
State Hwy 216	Pair Rd	2004	2,184	5.0	NW
State Hwy 216	Pair Rd	2004	2,184	5.0	NW
State Hwy 216	Wells Rd	2003	837	11.7	W
State Hwy 216	Three Point Rd	2003	1,628	9.4	W
State Hwy 216	US Hwy 45e	2003	1,405	8.0	W
State Hwy 217	Gaylord Rd	2003	1,620	4.3	E
State Hwy 217	Jolly Rd	2004	427	3.9	E
State Hwy 22	Denning Rd	2003	5,252	11.5	SE
State Hwy 22	Janes Mill Rd	2004	4,992	7.9	SE



Traffic Count Report

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

Prepared For: Dresden Retail Committee

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Street Name	Cross Street Name	Data Vintage (Year)	Avg. Annual Daily Traffic Volume	Distance (Miles)	Direction
State Hwy 22	Linden St	2003	7,807	2.4	E
State Hwy 22	Evergreen St	2003	6,982	3.1	E
State Hwy 22	Meadowlawn Dr	2004	8,556	0.9	E
State Hwy 22	Hunt St	2003	7,834	0.5	NE
State Hwy 22	Bowlin Rd	2003	5,206	0.9	NW
State Hwy 22	Lake Dr	2003	5,206	1.0	N
State Hwy 22	Connecting Road	2004	3,202	5.5	NW
State Hwy 22	Connecting Road	2004	3,202	5.5	NW
State Hwy 22	Hyndsver Rd	2003	3,226	7.4	NW
State Hwy 22	Hyndsver Rd	2003	3,226	7.4	NW
State Hwy 22	Old Salem Rd	2000	3,210	7.9	NW
State Hwy 22	Old Salem Rd	2000	3,210	7.9	NW
State Hwy 22	US Hwy 45e	2004	2,207	9.5	NW
State Hwy 22	US Hwy 45e	2004	2,207	9.4	NW
State Hwy 22	N Lindell St	2003	2,112	9.0	NW
State Hwy 22	State Hwy 372	2003	2,112	9.0	NW
State Hwy 22	Hazlewood Rd	2003	4,640	12.5	NW
State Hwy 22	Hazlewood Rd	2003	4,640	12.5	NW
State Hwy 22	Connecting Road	2003	4,532	13.7	NW
State Hwy 22	Connecting Road	2003	4,532	13.9	NW
State Hwy 372	Pleasant Hill Rd	2000	4,903	7.1	NW
State Hwy 372	Lee St	2000	4,480	7.5	NW
State Hwy 372	Summer St	2000	12,620	7.5	NW
State Hwy 372	Nash St	2000	8,500	7.6	NW
State Hwy 372	Weldon Dr	2004	5,151	8.4	NW
State Hwy 372	State Hwy 372	2000	3,680	8.9	NW
State Hwy 372	Stover Rd	2003	4,219	9.6	NW
State Hwy 431	Highland Ave	2003	5,712	6.6	NW
State Hwy 431	Woodland St	2000	6,040	7.2	NW
State Hwy 431	Beaumont St	2000	10,850	7.7	NW
State Hwy 431	Glenwood Dr	1995	1,655	9.6	NW
State Hwy 431	Glenwood Dr	1995	1,655	9.6	NW
State Hwy 431	University St	2000	3,040	10.1	NW
State Hwy 431	Charles Dr	2003	1,727	12.0	NW
State Hwy 54	Broad St	2003	2,652	8.4	S
State Hwy 54	Hearn Rd	2003	1,836	4.8	S
State Hwy 54	State Hwy 22	2003	4,026	1.4	E
State Hwy 54	Rucker Dr	2003	4,012	1.3	E
State Hwy 54	Hyland St	2003	7,630	1.6	E
State Hwy 54	South Pkwy	2003	2,692	2.8	E



Traffic Count Report

Area(s): Weakley County, TN

Dresden & Weakly Co Demographics

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Street Name	Cross Street Name	Data Vintage (Year)	Avg. Annual Daily Traffic Volume	Distance (Miles)	Direction
State Hwy 54	S Church St	2003	4,156	1.9	E
State Hwy 54	Woodard Rd	2003	2,684	10.9	E
State Hwy 89	Sharon Ind Rd	2003	752	6.6	SW
State Hwy 89	Sharon Ind Rd	2003	753	6.6	SW
State Hwy 89	Sharon Rd	2003	1,808	5.3	SW
State Hwy 89	Beech Ridge Rd	2003	650	11.0	W
State Hwy 89	Freeman Rd	1999	800	8.7	W
State Hwy 89	Beech Grove Rd	1995	580	11.3	W
State Hwy 89	Oak Grove Rd	1999	2,150	0.2	SE
State Hwy 89	Beyer St	1999	350	1.1	E
State Hwy 89	Taylor St	2003	2,070	2.7	E
State Hwy 89	Jewell Store Rd	1999	2,160	4.6	NE
Three Point Rd	Betty Lee Ln	2000	1,140	9.0	W
US Highway 45	US Hwy 45e	1995	6,120	6.8	SW
US Highway 45	Bob Short Dr	2003	1,053	6.5	SW
US Highway 45	US Hwy 45e	2000	7,420	5.7	SW
US Hwy 45e	Airport Rd	2003	3,622	10.8	S
US Hwy 45e	Airport Rd	2003	3,622	10.8	S
US Hwy 45e	Fairview Dr	1995	6,430	8.7	SW
US Hwy 45e	Parker Rd	2004	7,476	8.6	SW
US Hwy 45e	Mount Vernon Rd	2003	3,837	5.5	W
US Hwy 45e	Mount Vernon Rd	2003	3,837	5.5	W
US Hwy 45e	Adams Wells Public Rd	2000	4,075	5.9	W
US Hwy 45e	Adams Wells Public Rd	2000	4,075	5.9	W
US Hwy 45e	Highway 45 E	2004	7,493	6.2	W
US Hwy 45e	State Hwy 216	2003	3,330	6.8	W
US Hwy 45e	Pleasant Hill Rd	2003	3,330	6.9	W
US Hwy 45e	Mount Pelia Rd	2000	8,570	8.1	NW
US Hwy 45e	Hannings Ln	2003	9,004	8.4	NW
US Hwy 45e	Hawks Rd	1999	10,460	8.6	NW
US Hwy 45e	University St	2000	5,380	8.8	NW
US Hwy 45e	Smith Rd	2003	2,111	10.4	NW
W Main St	Rock McClain Rd	2003	439	1.3	NE

Traffic Count Report

Area(s): Dresden town

Dresden & Weakly Co Demographics

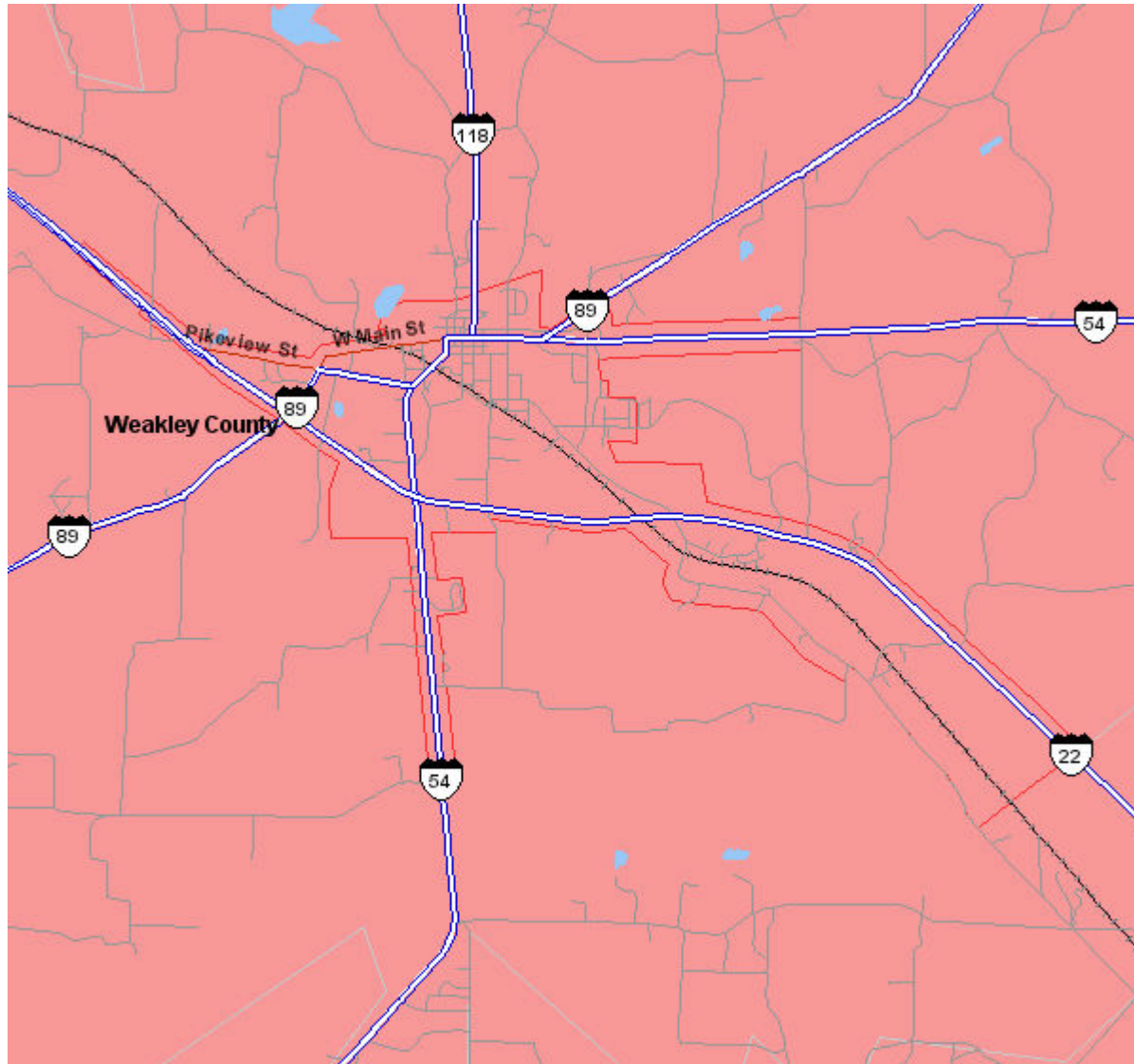
Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA

Street Name	Cross Street Name	Data Vintage (Year)	Avg. Annual Daily Traffic Volume	Distance (Miles)	Direction
Hyland St	Jeter St	1997	8,190	1.3	NW
Old State Hwy 22	Evergreen St	2000	1,160	1.2	E
Pikeview St	Oak Dr	2003	3,468	2.1	NW
State Hwy 22	Linden St	2003	7,807	0.1	N
State Hwy 22	Evergreen St	2003	6,982	0.8	E
State Hwy 22	Meadowlawn Dr	2004	8,556	1.6	W
State Hwy 22	Hunt St	2003	7,834	2.0	NW
State Hwy 22	Bowlin Rd	2003	5,206	3.0	NW
State Hwy 22	Lake Dr	2003	5,206	3.1	NW
State Hwy 54	State Hwy 22	2003	4,026	1.0	W
State Hwy 54	Rucker Dr	2003	4,012	1.3	NW
State Hwy 54	Hyland St	2003	7,630	1.4	NW
State Hwy 54	South Pkwy	2003	2,692	1.3	N
State Hwy 54	S Church St	2003	4,156	1.3	NW
State Hwy 89	Beyer St	1999	350	1.6	NW
W Main St	Rock McClain Rd	2003	439	1.7	NW

Reference Map

Dresden & Weakly Co Demographics



Prepared For: Dresden Retail Committee

Prepared By: Chuck Marquis - TVA



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